



CATALOG 2019



Archeolibri
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Rome Reconstructed



'In this place the entire history of the world is unravelled up, and I feel I was born a second time, really born again, the day in which I set foot in Rome.'
(J. W. Goethe).

Rome Reconstructed is an **archaeological guide** that shows how Rome was more than 2000 years ago. Through a patented paper-based method, which consists in overlapping the reconstruction with today's image using perforated and shaped cardboard, you will discover the grandeur of Imperial Rome. The guide is full of photographs, drawings, maps and descriptions of the Eternal City's archaeological sites: the Colosseum, the Imperial Fora, the Basilica of Maxentius, the Tiber Island and much more.

A part of the guide is dedicated to the Vatican, with a cross

section of the St. Peter's Basilica and its history from the ancient Constantine Basilica to the present time. The book includes also a mini poster of Ancient Rome back in the time of Constantine (4th century AD).

You will also find **10 QR codes** to see short **videos** of monuments and a password to stream (on PC, smart phone and tablet) a **documentary** with virtual reconstructions made with computer graphics.



Available languages:

Italian (ISBN 978-88-6668-023-9)

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Hungarian (ISBN 978-88-6668-040-6)



Paperboard binding, with interior spiral

Pages: 96 + poster (49x15.5 cm)

Size: 18.5x16.8 cm

Cover price: € 14.00 (with online video)

**Archaeological guides
with die-cut graphic
reconstructions
of ancient monuments**

Rome Reconstructed - Maxi Edition



Available languages:

Italian (ISBN 978-88-66680-43-7)

English (ISBN 978-88-66680-44-4)

French (ISBN 978-88-66680-47-5)

German (ISBN 978-88-66680-45-1)

Spanish (ISBN 978-88-66680-46-8)

Chinese (ISBN 978-88-66680-51-2)

Dutch (ISBN 978-88-66680-52-9)

Polish (ISBN 978-88-66680-53-6)

Portuguese (ISBN 978-88-66680-49-9)

Russian (ISBN 978-88-66680-48-2)



Paperboard binding, with interior spiral

Pages: 96 + poster (69x22 cm)

Size: 25.5x22.8 cm

Cover price: € 22.00 (with online video)

**PATENTED
SYSTEM**

Everyday Life in Imperial Rome



How was Rome when the Colosseum was inaugurated, a day in June back in 80 AD? How did the Roman citizens live? What were their habits?

This book takes the reader on an imaginary voyage at the time of the Flavian Rome. The daily life, customs and traditions of the ancient city are narrated through reconstructive illustrations of the places and scenes set in the 1st century AD made with patented paper converting solutions.

Following a didactic criterion that respects the guidelines of specialist studies, the book tells the history, customs and traditions of ancient Rome and explores aspects of everyday life.

Civil and religious life, the school, the gastronomy, the powerful army, the theatre, the sport shows, the chariot races and the games are described in great detail. Even the streets, the aqueducts and the baths are reconstructed with photos and illustrations. The volume contains **QR codes** to watch **11 video clips** made in computer graphics and a password to stream the **online documentary** Ancient Rome with virtual reconstructions and subtitles in 12 languages.



Available languages:

Italian (ISBN 978-88-6668-078-9)

English (ISBN 978-88-6668-079-6)

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Chinese (ISBN 978-88-6668-086-4)



Paperboard binding, with interior spiral

Pages: 102

Size: 18.5x16.8 cm

Cover price: € 14.00 (with online video)

**PATENTED
SYSTEM**

Villa d'Este - Hadrian's Villa Then and Now



'In these days I have been to Tivoli, where I admired one of the greatest view offered by nature. Those waterfalls, together with the ruins and the whole landscape, are among the things whose knowledge makes us inwardly, profoundly richer' (J. W. Goethe).

Tivoli, a few km away from Rome, with its villas set in a wonderful landscape is a city of great historical and artistic interest. *Villa d'Este-Hadrian's Villa Then and Now* is a **double-sided guide** dedicated to the city in the Lazio region.

Through reconstructions made with our paper converting techniques, it recalls both the panorama of the famous residence of Emperor Hadrian and that of Ippolito d'Este, with its numerous fountains and unique water games.

Available languages:

Italian (ISBN 978-88-95512-53-2)

English (ISBN 978-88-95512-54-9)

French (ISBN 978-88-95512-55-6)

German (ISBN 978-88-95512-56-3)

Spanish (ISBN 978-88-95512-57-0)

Russian (ISBN 978-88-95512-58-7)

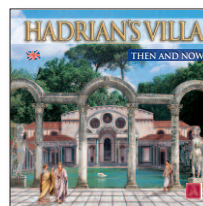
Paperboard binding, with interior spiral

Pages: 68 + poster (32x15.5 cm)

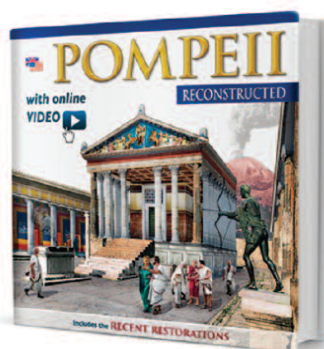
Size: 18.5x16.8 cm

Cover price: € 9.90

**PATENTED
SYSTEM**



Pompeii Reconstructed



**PATENTED
SYSTEM**

'Ashes were already falling, not as yet very thickly. I looked round: a dense black cloud was coming up behind us, spreading over the earth like a flood.'

Thus, in a letter to Tacitus, Pliny the Younger describes the devastating eruption that struck Pompeii in 79 AD and that marked its history forever.

The guide-book *Pompeii Reconstructed* shows the monuments and recalls the scenarios of ancient Pompeii as it would have appeared before the eruption of Vesuvius: the sumptuous villas, the great theatre, the Stabian Baths and much more.

Thanks to our paper technique with die-cut cards, the guide reconstructs the ancient city in its seven archaeological areas and contains some in-depth sheets about the most interesting sites, including those opened after the last restoration.

With **QR codes** you can watch video clips of virtual reconstructions and stream (on PC, smart phone and tablet) an **online documentary** about Pompeii and the eruption of Vesuvius.

Available languages:

Italian (ISBN 978-88-66680-54-3)
English (ISBN 978-88-66680-55-0)
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Russian (ISBN 978-88-66680-61-1)
Norwegian (ISBN 978-88-66680-67-3)
Hungarian (ISBN 978-88-66680-66-6)



Paperboard binding, with interior spiral

Pages: 96 + poster (49x15.5 cm)

Size: 18.5x16.8 cm

Cover price: € 14.00 (with online video)

Pompeii Reconstructed - Maxi Edition



Available languages:

Italian (ISBN 978-88-6668-121-2)
English (ISBN 978-88-6668-122-9)

French (ISBN 978-88-6668-125-0)
German (ISBN 978-88-6668-124-3)

Spanish (ISBN 978-88-6668-123-6)
Russian (ISBN 978-88-6668-126-7)



Paperboard binding, with interior spiral

Pages: 96 + poster (69x22 cm)

Size: 25.5x22.8 cm

Cover price: € 22.00 (with online video)

**PATENTED
SYSTEM**

Sicily Reconstructed



Sicily Reconstructed guides the reader to discover the largest island in the Mediterranean Sea, from its ancient origins to the contemporary age.

Starting from the thousand-year old Palermo and proceeding along the coasts of Sicily, you will discover the main points of historical and artistic interest, from cities rich in monuments to archaeological sites narrated through images and texts that provide insights on curiosities, myths and legends.

New reconstructive illustrations overlap with today's image of various places showing, with our patented paper techniques, how the island appeared in ancient times, from the first Greek colonies to the baroque age.

The book also includes **15 videos** about the main locations covered and a 40-minute **documentary** narrated in 6 languages. The videos are accessible in streaming, via PC, tablet and smart phone.

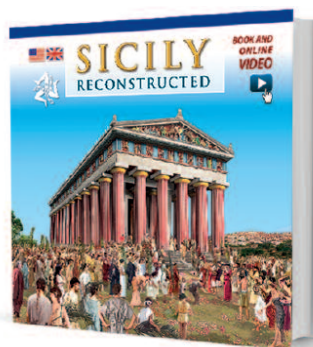


Paperboard binding, with interior spiral

Pages: 102

Size: 18.5x16.8 cm

Cover price: € 14.00 (with online video)



**PATENTED
SYSTEM**

Available languages:

Italian (ISBN 978-88-6668-127-4)

English (ISBN 978-88-6668-128-1)

French (ISBN 978-88-6668-131-1)

Spanish (ISBN 978-88-6668-129-8)

German (ISBN 978-88-6668-130-4)

Russian (ISBN 978-88-6668-132-8)

Herculaneum Reconstructed



Struck, together with Pompeii, by the eruption of Vesuvius on August 24th, 79 AD, Herculaneum was an important Roman city.

Herculaneum Reconstructed recalls the atmosphere of the ancient city in the Campania region and describes its main archaeological sites. By overlapping perforated and shaped cardboard on today's photographs, you will be able to see the differences between the ancient Herculaneum and the present archaeological park. Two chapters are dedicated to **Vesuvius** and the sumptuous Villa Poppaea in **Oplontis**.

The guide contains **QR codes** and a password to see (on PC, smart phone and tablet) a **documentary** with virtual reconstructions that illustrate the eruption of Vesuvius and the most evocative places of Pompeii, as well as special contents on Herculaneum.

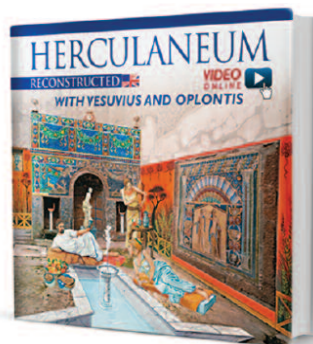


Paperboard binding, with interior spiral

Pages: 72

Size: 18.5x16.8 cm

Cover price: € 14.00 (with online video)



**PATENTED
SYSTEM**

Available languages:

Italian (ISBN 978-88-66681-33-5)

English (ISBN 978-88-66681-34-2)

French (ISBN 978-88-66681-38-0)

German (ISBN 978-88-66681-37-3)

Spanish (ISBN 978-88-66681-35-9)

Russian (ISBN 978-88-66681-36-6)

Venice Then and Now



**PATENTED
SYSTEM**



Paperboard binding, with interior spiral
Pages: 102
Size: 18.5x16.8 cm
Cover price: € 14.00 (with online video)

For centuries, Venice has inspired poets and writers, has welcome travelers and has been the gateway between the East and the West.

The archaeoguide *Venice Then and Now* takes the reader through the most historically significant places of the lagoon city. Thanks to an original patented paper converting technique that overlaps the drawings to the images of today's Venice, you will discover how the life in the Serenissima was during the period of its maximum splendor.

The book is enriched by **10 HD videos** about the main sites and a 20-minute HD **documentary** with different aerial shots and descriptions both in Italian and English, accessible through **QR codes**.

Available languages:

Italian (ISBN 978-88-6668-139-7)
English (ISBN 978-88-6668-140-3)
French (ISBN 978-88-6668-142-7)
Spanish (ISBN 978-88-6668-141-0)
German (ISBN 978-88-6668-143-4)
Russian (ISBN 978-88-6668-144-1)

Florence Reconstructed



**PATENTED
SYSTEM**



Paperboard binding, with interior spiral
Pages: 66 + poster (47.5x15.5 cm)
Size: 18.5x16.8 cm
Cover price: € 14.00 (with online video)

The greatness of the House of Medici, the ingenuity of Brunelleschi, the deeds of Lorenzo the Magnificent, the splendor of the Renaissance and much more come to life again in *Florence Reconstructed*. Through our reconstructions you will discover Florence ('Fiorenza') during the Middle Age and Renaissance with the costumes and atmospheres of the time: the artisans of the Ponte Vecchio (Old Bridge), the Florentine football players, the parade of the Medici's court. The guide is enriched by a topographic map of the city in the 16th century. It also contains **QR codes** to watch (on smart phones or tablets) several **videos** dedicated to Florentine monuments and a password to stream a **documentary** with virtual reconstructions.

Available languages:

Italian (ISBN 978-88-6668-068-0)
English (ISBN 978-88-6668-069-7)
French (ISBN 978-88-6668-072-7)
German (ISBN 978-88-6668-071-0)
Spanish (ISBN 978-88-6668-070-3)
Russian (ISBN 978-88-6668-073-4)
Chinese (ISBN 978-88-6668-077-2)
Japanese (ISBN 978-88-6668-074-1)
Polish (ISBN 978-88-6668-075-8)
Portuguese (ISBN 978-88-6668-076-5)

Album Ancient Rome



The *Ancient Rome Then and Now Album* features 12 photographs of the archaeological Rome and 13 reconstructive illustrations representing the most important monuments of the Eternal City as they looked like 2000 years ago.

The graphic illustrations, made with the most advanced computer graphics techniques, are enriched by scenes of real life, allowing the reader to relive the fights and naval battles in the Colosseum, admire the grandeur of the Roman Forum and of the Baths of Caracalla, and attend the chariot races at the Circus Maximus.

The album also contains a reconstruction of Imperial Rome in the 4th century AD, with a legend in **7 languages**.

12 full-page reconstructions with colors and 1 reconstruction of Imperial Rome. Multilingual editions (Italian, English, French, Spanish, German, Russian, Portuguese).



Spiral-bound

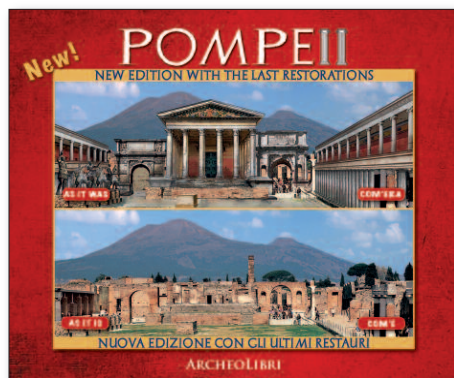
ISBN 978-88-66681-50-2

Pages: 28

Cover price: € 8.00

Size: 26x21 cm

Album Ancient Pompeii



This Pompeii album features 11 reconstructive illustrations representing the most important monuments of the ancient city of the Campania region before the eruption of Vesuvius in 79 AD.

Graphic illustrations are made with the most advanced computer graphics techniques and are enriched by scenes of daily life in Pompeii, from the theatre to the forum, passing through the houses, the ancient shops and the baths.

The album also contains a brief historical reconstruction of Pompeii in **8 languages** (Italian, English, French, Spanish, German, Russian, Portuguese, Japanese) and has been updated after the latest restorations.

Spiral-bound

Pages: 28

Size: 26x21 cm

ISBN 978-88-66681-51-9

Cover price: € 10.00

Discover Ancient Rome with Julia the Goose



Discover Ancient Rome with Julia the Goose (Archeojunior series) is a kid guide designed to play and learn, but not only! The civilization of Ancient Rome is represented through the reconstruction of ancient monuments with images. The main character, **Giulia the Goose**, takes the children to discover the most important places and buildings in Rome, with games and curiosities, explaining their use, what was done inside them and who frequented them.

Have fun finding Giulia the Goose, the guardian of the Campidoglio, hidden among the various monuments of Rome. Where is she? Look for her in the Colosseum, at the Baths of Caracalla, in the Pantheon, in the shops at Trajan's Market, behind one of the columns of Jupiter Capitolinus' Temple, in the majestic Basilica Julia, at the Stadium of Domitian or on the chariots in the Circus Maximus. Have fun while you search for Giulia: you will have the opportunity to draw, play draughts, create a mosaic with colored tiles and much more. And attached to the volume, you will find many stickers to decorate whatever you want!



Available languages:

Italian (ISBN 978-88-6668-145-8)
English (ISBN 978-88-6668-146-5)
French (ISBN 978-88-6668-147-2)
Spanish (ISBN 978-88-6668-148-9)

German (ISBN 978-88-6668-149-6)
Portuguese (ISBN 978-88-6668-095-6)
Russian (ISBN 978-88-6668-093-2)
Chinese (ISBN 978-88-6668-097-0)

Paperboard binding, with interior spiral

Pages: 48

Size: 21x20 cm

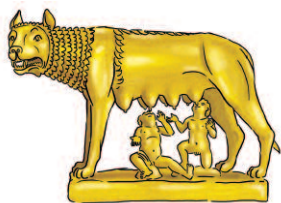
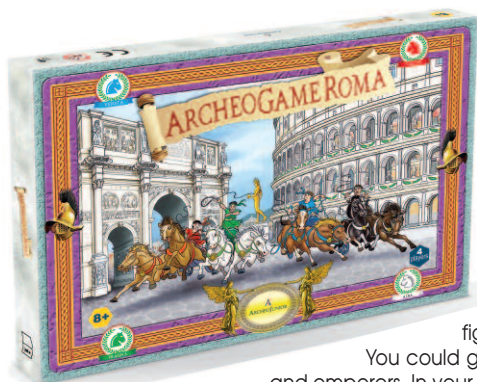
Cover price: € 15.00


ARCHEOJUNIOR



Archeogame Roma

New



What would you do if a time machine sent you back to ancient Rome?

Together with your friends, you could go and see the chariot races at the Circus Maximus or the fights between the gladiators at the Colosseum.

You could get to know the deities of the Romans and meet kings and emperors. In your free time, you could enjoy the baths or watch athletic competitions at the Stadium of Domitian.

With Archeogame Roma you will discover the **civilization of the ancient Rome**: history, characters, daily life, religion, architecture. Inside the box you will find the **game board** with the map and the history of Rome and its curiosities. By crossing the ancient city along a path full of surprises and answering the questions on the cards, you will reach your finish line: the Colosseum.

The game has two levels of difficulty and has been translated into five different languages. Play and challenge your friends while traveling into the past!

ISBN: 978-88-66681-52-6

Players: 2-4

Box size: 16.5x24 cm

Cover price: € 15.00



Poster Imperial Rome Junior



The **Imperial Rome** lives again in an **original design** created for children, with a wealth of details and numerous curiosities. Kids can free their imagination by inventing one or more paths to get to their favorite destination through alleys, ancient neighborhoods, temples and much more.

The map includes a reconstruction of the city in the Imperial era, a legend to identify the main places and short texts in five languages to learn about the traditions and customs of the Romans: history, games, places, deities and much more.

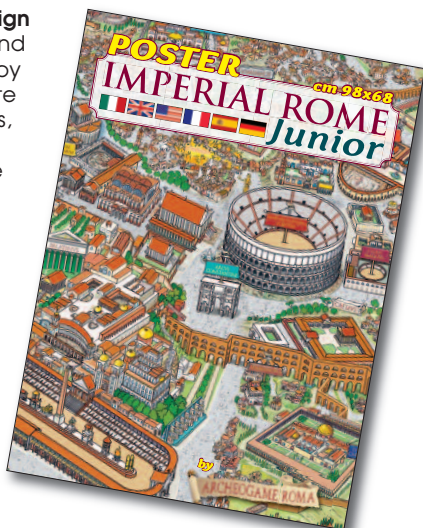


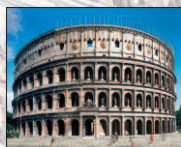
ISBN: 978-88-66681-53-3

Size: 98x68 cm

Cover price: € 7.00

New

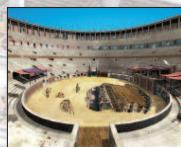




AC 01



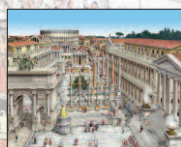
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AC 03



AC 04



AC 05



AC 06



AC 08



AC 10



AC 11



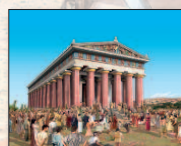
AC 14



AC 17



AC 18



AC 19



AC 20



AC 21



AC 22



AC 23



AC 24



Original postcards with photos of Ancient Rome's most important monuments and their graphic reconstructions.
Available in 18 different subjects.

Size: 16.5x13.5 cm
Cover price: € 1,00
ISBN 978-88-95512-67-9

DVD Ancient Rome



Ancient Rome - A Virtual Archeoguide - Video-dynamic reconstructions of Ancient Rome leads the viewer through the streets and ancient monuments of the Eternal City. Films and animations are made with the most innovative 3D techniques in order to relive the magnificence of the Colosseum and the ancient splendor of the Roman Forum. The DVD supports **PAL** and **NTSC** video systems.

ISBN 978-88-95512-51-8. *Subtitles in 13 languages.*

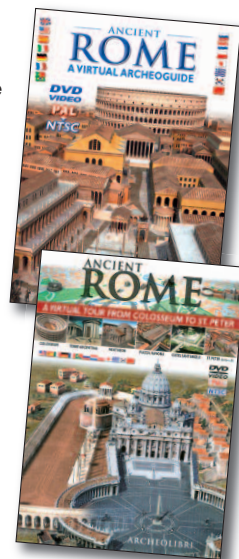
Ancient Rome - A Virtual Tour from Colosseum to St. Peter - Discover the wonders of the ancient Rome with this DVD, that retraces the history of the eternal city through its most representative monuments. From the construction of the Colosseum to the consecration of St. Peter's Basilica, passing through the Pantheon, the Sacred Area of Largo di Torre Argentina, Navona Square and Castel Sant'Angelo. Movies and animations were made with innovative 3D techniques. The DVD is double-sided: the same disk can be read by the **PAL** video system (side A) and the **NTSC** video system (side B).

ISBN 978-88-95512-89-1. *Subtitles in 13 languages.*

Duration: about 25 minutes

System: PAL + NTSC on the same DVD

Cover price: € 6.90



DVD 79 A.D. Pompei A Virtual Tour

The most advanced computer graphics techniques have made possible the realization of this virtual tour of Pompeii. A travel in time to rediscover how Pompeii was at the height of its splendor, with 3D reconstructions of the most significant places placed side by side to today's archaeological excavations. The documentary will make you relive the eruption of Vesuvius in 79 AD and will guide you on a walk through the basilica, temples, baths, theatre and the most sumptuous houses.

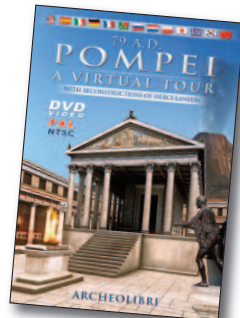
The DVD is **double-sided**: the same disk has a **PAL** and a **NTSC** side.

Audio in Italian and English. *Subtitles in 11 languages.*

Duration: about 25 minutes

System: PAL + NTSC on the same DVD

Cover price: € 5.90 - ISBN 978-88-95512-98-3



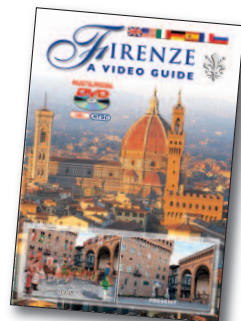
DVD Firenze A Video Guide

The multilingual DVD attached to the archaeological guide of Florence tells the story of this unique city, rich in art and culture. It features several spectacular reconstructions of the **city in Medieval and Renaissance times** that allow the spectator to relive the Florentine past. The DVD is **double-sided**: the same disk can be read by the **PAL** video system (side A) and by the **NTSC** video system (side B). In addition, this DVD can be used as a valuable teaching tool for students of all ages and nationalities.

Duration: about 25 minutes

System: PAL + NTSC on the same DVD

Cover price: € 6.90 - ISBN 978-88-95512-87-7





Archeolibri

www.archeolibri.com

Passion for archeology and for the Italian historical and artistic heritage has resulted in Archeolibri, a publishing house that recalls the past through reconstructive images.

Archeolibri was founded in 2007, following the ten-year collaboration between Lozzi Roma and Editrice Millenium, both specialized in the tourism publishing sector and belonging to the Gruppo Lozzi Editori.



Our editorial project is mainly based on publications providing informative material based on rigorous scientific research, dedicated to sites, places and cities with a rich historical, archaeological and artistic heritage.

Our so-called **"Archeoguide"** ('archeoguides') and multimedia products target everyone, from tourists to readers interested in magnificent archaeological reconstructions and spectacular settings.

Through a **patented method** that, overlapping drawings and images, reconstructs ancient monuments no longer existing and recalls scenes of daily life in the past, you can observe the differences between the now and the then.

The multimedia applications, based on virtual movies and 3D graphic reconstructions, represent

interesting means of education and effectively compare the appearance of a monument in the past and in the present.



Archeolibri s.r.l.

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www.gruppolozzi.it